ADVERTISING & PACKAGES

www.BrandywineBuzz.com

Banner Ads

Weekly Newsletter and Main Website

Social Media

Instagram/Facebook

\$ 100

For Banner ad pixel sizing inquires

email info@brandywinebuzz.com

Story Post (24 hour duration) \$ 30

Main Feed Post (1 week duration) \$ 70

Featured Packages



\$500 2 Banner Ads

1 Dedicated Email

Social

Bee

\$250

2 Banner Ad 2 Social Main feed posts/mo

Friendly

Bee

\$250

1 Banner Ad +
Brand feature in
Into Narrative

Queen Bee

\$2,000

12 Banner Ads/yr 2 Dedicated Emails 12 Social Main feed Posts

Specific Packages

Camp Buzz Summer 2023 School Buzz

\$150

\$200

Custom Packages/Sponsorships upon request email info@brandywinebuzz.com

EXAMPLE ADS



ww.BrandywineBuzz.com

Banner Ads



These will be featured along the side of our newsletter content and on the front page of our website.

Embedded links direct viewers to your website by clicking on the ad.

Social Media

This is a screen shot of our instagram Main Page. Main Page Ads will appear here.

Users can access them via our grid view by visiting our instagram profile and while scrolling on their own feeds at the time of post. We can control how long a post remains on our Main Page, currently we allow 1 week duration per ad purchase.

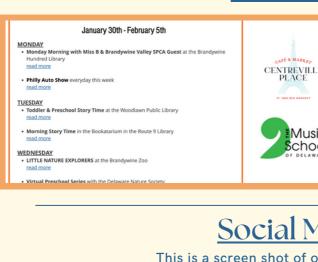
> This is an example Story post. We can add a link to your website, tag your brand's instagram, and add gifs or fun captions and pictures to make it interactive. Users can access our instagram/Facebook stories by clicking on the circle icon of our profile. These posts remain visible for 24 hours.

rk your calendars! Don't worry if you forget, we'll remind you in our up coming newsletters... @ BRANDYWINEBUZZ.COM

Note: Currently Instagram and Facebook posts will be made simultaneously as these accounts are linked and ads will appear the same on both platforms

Dedicated Emails

An email sent to our newsletter list of 4,000+ subscribers about a single organization or event, with photos and links, dedicated to one customer.



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